



SNS Event Planning

School-Night for Scouting Recruiting



MAY

- Set up SNS date with school (arrange food court and gym).
- Set up Buzz-up date with the school
- Agree on dues for new scouts
- Discuss needs for new boys in each pack - ranks, needed, numbers needed, etc.
- Prepare Leader's Agenda concerning responsibilities at SNS
- Prepare welcome packet containing 1 den grouping form; 2) agenda for parents; 3) dues and fee informational sheet; 4) parent talent survey

AUGUST

- Meet with other Pack if doing a joint recruiting
- Edit Leader's Agenda if necessary
- Prepare sign-in sheets by grades (105) for information table
- Prepare signs for tables, grouping boys by grades (ranks)
- Prepare Parent Guide
- Prepare Leader's Agenda
- Purchase balloons for the information table
- Contact honor guards from both packs to present colors at the SNS
- Contact den leaders to help out
- Conform the dates of the buzz-up and SNS with the school. (Do this the week before school starts as well as a day before buzz-up and SNS).
- At buzz-up, hand out flyer to all boys in the classes and take baseball cards to hand out (1 per child) to hand out to boys who answer a question asked by the leader
- Set up information table at Sneak Preview (need sign-up sheet, SNS flyers, scrapbooks, flags and scout items)
- Hang up SNS signs at the school
- Set up display tables outside the assembly room with scout items
- Make sure the treasurer is present at SNS to take dues from new scouts



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Next Steps

1. Determine if you are going to have your SNS alone, or with another pack.
 - If with another pack, contact the other pack to set up an organization meeting
 - If you aren't sure if another pack recruits at your school/ church or need assistance working with another pack, contact your District Executive.
 - If your pack needs to go on a diet (reduce its size), contact your District Membership or Recruiting (SNS) chair to get assistance in thinking through the alternatives.
 - If you are working with another pack:
 - Develop a cooperative working relationship so you work together, not against each other
 - Organization meeting: determine SNS date, location, agenda, roles & responsibilities, promotional activities, handouts etc.
 - Split the preparation, promotional and SNS program activities to alleviate one pack doing all the work and to take advantage of the double resources available
2. All Packs; have an SNS organizational meeting to:
 - Determine meeting location;
 - Figure out if you have a preferred SNS date; call James Grant to alert him.
 - Decide which promotional activities you will do and when they will be done; assign responsibility
 - Decide type of SNS you will have:
 - Sign up SNS only (parents only?)
 - SNS with a program for the parents and boys; sign up boys
 - SNS with a program, boy sign-up and forming of dens
 - SNS with a program, boy sign-up, den formation and den leader selection
3. Promote your SNS aggressively
 - Use the promotional ideas suggested
 - Sign up boys over the summer; word of mouth creates excitement
3. Early Aug. Contact your District Executive for your SNS date, if you haven't already been notified.